

THE TUTOR DOCTOR FRANCHISE OPPORTUNITY

tutor doctor
How learning hits home.

DISCOVER THE WORLD'S #1 ONE-TO-ONE SUPPLEMENTARY EDUCATION FRANCHISE!

Make a great income while making a difference.

Tutor Doctor Franchise owners operate this white-collar, home-based business by managing a network of tutors. Benefit from our successful one-to-one tutoring model that eliminates the need for high overhead costs associated with a traditional bricks and mortar business. Prime protected territories still available in most areas. Learning shouldn't be a chore – Tutor Doctor makes it fun and rewarding!

83% of Tutor Doctor franchisees come from backgrounds other than Education.

In fact, 25% of Tutor Doctor's franchise community has a background in Financial Services, IT, Manufacturing, and Healthcare. From housewives to leaders in their industries, Tutor Doctor franchisees have all had three things in common – they wanted:

- To be proud by the product or service they represented
- To feel passionate about what they did, and
- To make money

If you want to be part of a growing network of diverse franchisees who make money while making a difference, **join the Tutor Doctor family!**

Single Unit, Multi Unit and Master Franchise Opportunities

Local License Fee: $54,700 USD
Protected territory of approximately 100,000 people.

Regional License Fee: $59,700 USD
Protected territory of approximately 100,000 people plus the opportunity to develop businesses in an expanded, non-awarded area in your state.

National License Fee: $69,700 USD
Protected territory of approximately 100,000 people plus the opportunity to develop businesses in an expanded, non-awarded area in the country.

Empire Builder Fee: $114,400 – $124,400 USD
Three territories for the price of two (1 regional or national and 2 locals).



Training & Support

- 6 Weeks of Pre-Training (Road to HOT)
- 7 Days of Home Office Training (HOT)
- Business Coach assigned to work with you throughout the first year
- Weekly Global Franchisee Call
- Annual Tutor Doctor Conference
- Advance Training on Business Ownership
- On-going Operations and Technical Support
- Business Development Support
- Regional Meetings

> "I love this quote, "you are in business for yourself, but not by yourself." This rings true for us, especially when we think about where we started and how far our business has come in just a few short months. Training was instrumental in laying the foundation for our business. and the relationships we have with the larger TD community have also been instrumental."
>
> **– JAMIE LEE**
> Franchisee

Awards, Accolades and Associations

- Franchise 500's #1 One-to-One Tutoring Franchise Worldwide
- Top 100 Fastest Growing Franchise Worldwide by Entrepreneur Magazine
- Elite Franchise 100 Top 10 and Top in Education
- Top 50 Franchises for Minorities, National Minority Franchising Initiative
- G.I Jobs Military Friendly Franchise
- International Franchise Association Member
- Canadian Franchise Association Member
- The Franchise Association of South Africa Member
- National Tutoring Association Member

As seen on:

FOX NEWS · USA TODAY · CNBC · Bloomberg TELEVISION · WALL STREET JOURNAL · Bloomberg BusinessWeek

and many more!

WHY JOIN TUTOR DOCTOR?

Q & A with Frank Milner
President of Tutor Doctor



> "The Tutor Doctor Franchise is NOT the traditional "learning centre" based tutoring, instead they provide a one-to-one ratio of student to tutor in the student's own home to fit in with each family's unique schedule. Their tutoring network is able to offer private tutoring in all grade levels including college and university."

Who can own and run a Tutor Doctor Franchise?

We have attracted franchisees from many different walks of life, including people who came to us from the corporate world; some have come from the education industry, and others have come from a small business environment. No matter what the background of our franchisees, the most important quality that we look for is the desire to make a difference. Franchisees who want to engage in meaningful work and impact the lives of others. This desire, together with the willingness to get involved in their local community, are key qualities that Tutor Doctor looks for in all of its potential franchisee candidates. Franchisees are selected by going through a highly structured selection process that is made up of a series of information sessions and candidate interviews.

Do Franchisees have to have an educational background?

Not at all, the Tutor Doctor Franchise owners operate this white collar, home-based business by managing a network of tutors giving you unmatched freedom and flexibility. Tutor Doctor Franchisees are backed by a leading franchise brand in the industry and enjoy the benefits of the exploding demand for tutoring services from an ever growing number of parents nationwide. Franchisees benefit from our successful one-to-one tutoring model that eliminates the need for the normally high overhead costs associated with a traditional brick and mortar business.

How long has Tutor Doctor been offering their service?

Tutor Doctor is a well-established business model which has been helping students since 2000. We started franchising in 2008. Since then, we have expanded to over 740 franchised territories in more than 16 countries in 5 continents.

Who designs Tutor Doctor's Methodology?

Our methodology has been designed by top education experts and is based on foundational learning, filling in the missing conceptual gaps that are hindering a child's success. We then consolidate current expectations and help them move ahead of their requirements.

Does Tutor Doctor believe in building a strong academic foundation to help students succeed?

The Tutor Doctor methodology and programs are tailored to bring out the best in our students by majoring on their strengths. We initially identify their abilities and challenges, and then use this data to help them learn with focus and confidence. All students learn differently; Tutor Doctor's methodology is designed to suit each individual's needs. We have found that the most demand for our services comes from students requiring help with Math, English, Science and Biology.

Does Tutor Doctor provide all the necessary training and software for franchisee success?

Absolutely! In fact, Tutor Doctor offers one of the most comprehensive and well-designed training and support programs in the industry. The franchisee team is introduced to our training team and assigned a business coach. The Business coach will act as their main point of contact during their first year of business. There will then be 4-6 weeks of self-paced, pre-training where the franchisee will complete learning modules and business set-up activities. Finally, there will be 2 weeks of live, online training with other new franchisees. On top of this, there are bi-weekly coaching sessions to insure franchisees stay on track to reach their goals. Consultation coaching is also offered to help franchisees be effective while performing their initial consultations. After the first year, they transition to our ongoing specialized support where they have access to business and sales coaches, marketing experts, etc. Our enhanced Customer Relationships Management system (CRM), helps our franchisees manage tutors, clients and marketing campaigns in one place.

How would you sum up the Tutor Doctor Franchise ethic?

This is simple, Tutor Doctor believes that learning shouldn't be a chore – Tutor Doctor makes it fun and rewarding!